



THE RADCAST®

The #1 Business & Marketing Podcast in the US on Apple Podcasts

2023 MEDIA KIT
www.theradcast.com

5 YEARS
ON-AIR

TOPICS:

Priceless Business Advice
from World Famous Guests

Marketing Tactics Leveraged
by Fortune 100 Brands

Insider Strategies for Maximizing
A.I. and Social Media

350 ++
EPISODES



WHO IS OUR AUDIENCE?

Marketing Executives

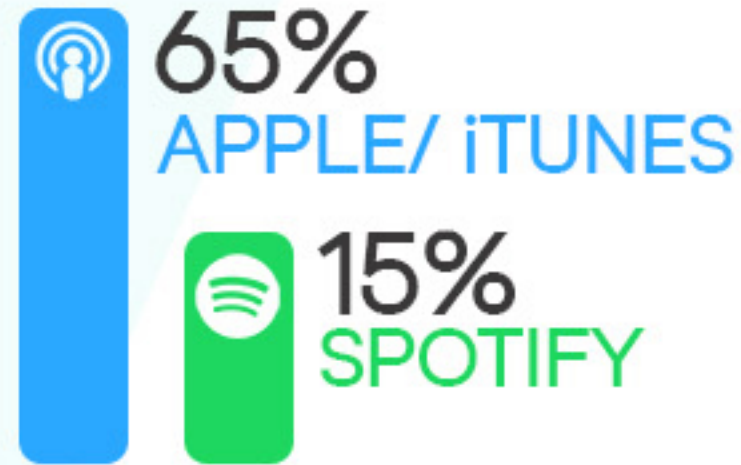
Trailblazing Entrepreneurs

Ad Agency Professionals

Small Business Founders

Media Editors

AUDIO



over **30,000** DOWNLOADS PER DAY

over **1,000,000** DOWNLOADS PER MONTH

VIDEO

Average over 30,000 views per episode across all channels



THE RADCAST
IGTV



YOUTUBE
CHANNEL



FACEBOOK

SOCIAL MEDIA

 the.rad.cast

23,000⁺⁺⁺ FOLLOWERS

over **10,000** AVERAGE REACH

over **500,000** AVERAGE VIEWS PER VIDEO POST

ABOUT THE HOST

RYAN ALFORD 

Marketing Influencer

CEO of Digital Ad Agency
RADICAL

Instagram, Facebook, TikTok,
and Twitter **verified** since 2019



@ryanalford

165k⁺⁺

FOLLOWERS



@ryan.alford

126k⁺⁺

FOLLOWERS



Ryan Alford

6k⁺⁺

FOLLOWERS



@jryanalford

9k⁺⁺

FOLLOWERS

90.55%

STEADY GROWTH FACTOR

21.28%

WEEKLY ENGAGEMENT RATE

SPEED OF NOW

THE RADCAST

FEATURED RADCAST GUESTS



BRAD LEA

Sales/Marketing Expert,
Author, Podcast Host,
Founder, and CEO
of Lightspeed VT



TAREK EL MOUSSA

Real Estate Investor
and TV Personality



GRANT CARDONE

Real Estate Mogul,
NY Times Best-Selling Author



ELENA CARDONE

Actress, Speaker,
Author, Investor,
and Entrepreneur



BRUCE BUFFER

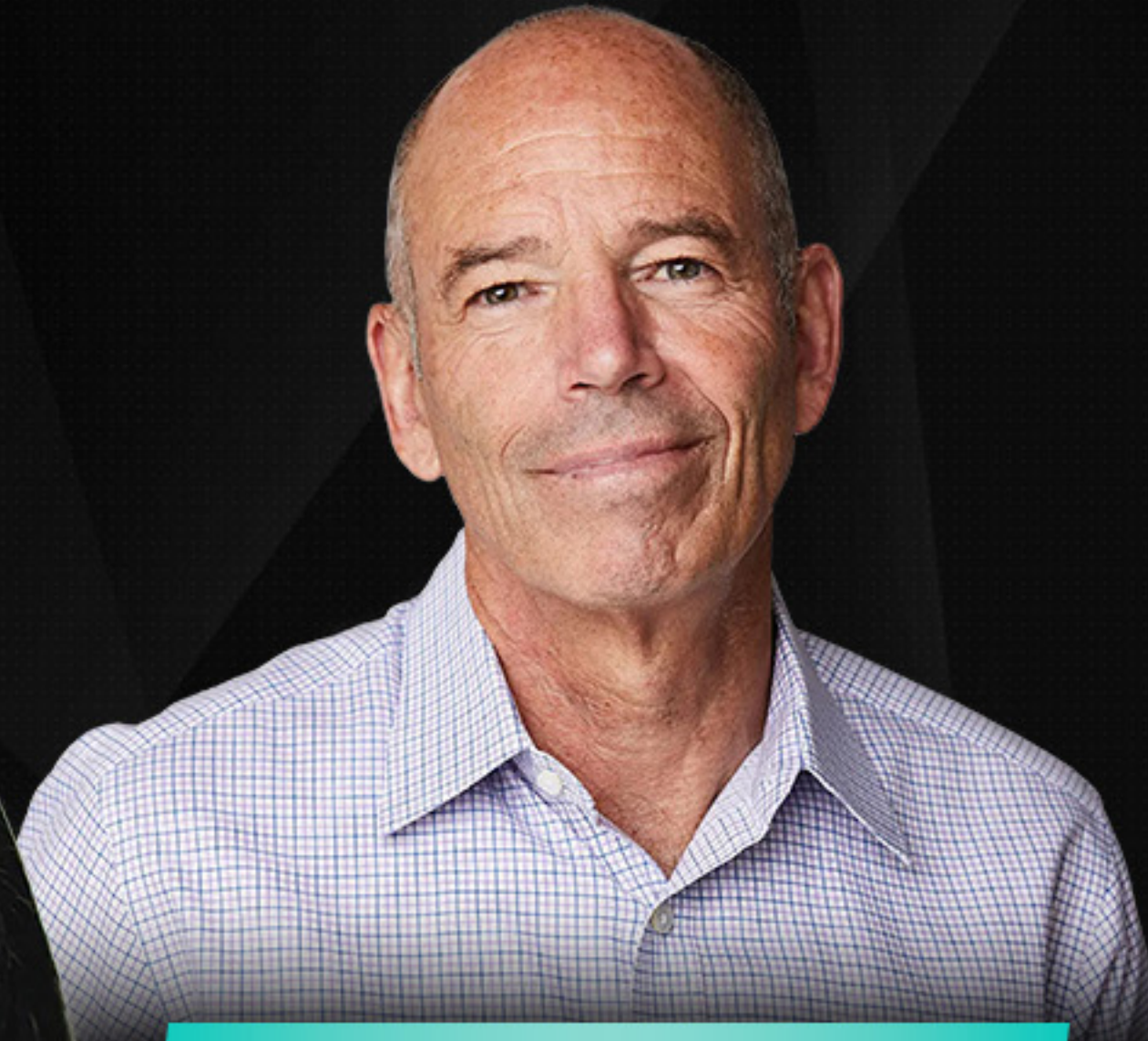
International Sports &
Entertainment Host,
UFC Octagon Announcer,
and Motivational Speaker

FEATURED RADCAST GUESTS



JESSE PALMER

Former NFL Quarterback,
Actor, Sports Commentator
and TV Personality



MARC RANDOLPH

Netflix Co-Founder,
Entrepreneur, Mentor,
and Investor



ARUNA RAVICHANDRAN

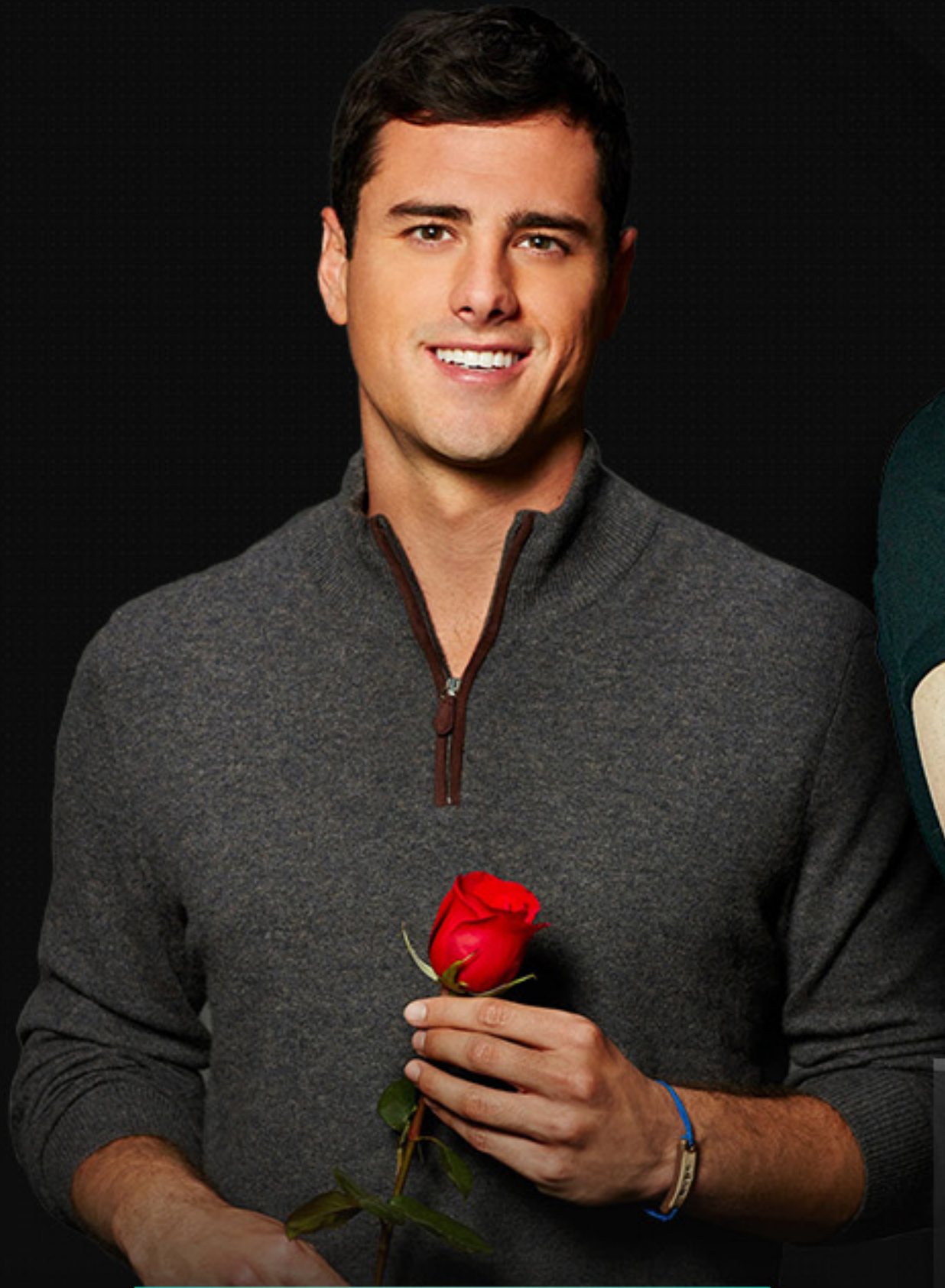
Chief Marketing Officer
at Webex by Cisco



HEIDI MONTAG

Singer, Reality TV Personality,
Podcast Host, and Entrepreneur

FEATURED RADCAST GUESTS



BEN HIGGINS

Entrepreneur, Author, Podcast Host, and Reality TV Show Star "The Bachelor"



WILL AHMED

Founder and CEO of WHOOP

PACE MORBY

Investor, Developer, Creative Finance Wizard, & Host of Triple Digit Flip



KALILAH WRIGHT

Founder and CEO of MESS in a Bottle

FEATURED RADCAST GUESTS



MARTY SMITH

Writer, Producer, Author of New York Times Best Seller 'Never Settle,' and Sports Journalist at ESPN



MOBY

Multi-Awarded Musician, Author, Producer, and MobyPod Podcast Co-Host



TIM STOREY

World-Renowned Motivational & Inspirational Speaker, Author and Life Coach



CHRISTOPHER LOCHHEAD

CMO and Co-creator for Category Pirates

EVERY GUEST RECEIVES A PREMIUM CONTENT PACKAGE INCLUDING:



FULL
VIDEO & AUDIO OF RECORDING



1-2 GRAPHIC
IMAGES

3 VIDEO
HIGHLIGHTS



CONTACT US!

info@radical.company

LISTEN TO US ON:



FOLLOW US ON:



www.theradcast.com