



# HARDER THAN LIFE

WITH KELLY SIEGEL

UNCOVERING UNTOLD STORIES ONE EPISODE AT A TIME



66.3K  
Total Followers



2.5M  
Accounts Reached



34.6  
Accounts Engaged



## Kelly Siegel



Is a successful entrepreneur, renowned podcaster, and author. With a proven track record in business, he has launched multiple ventures and demonstrated visionary leadership. As a captivating podcaster, Kelly inspires personal growth and resilience. He is also an accomplished author, sharing invaluable insights for success. Through his diverse expertise, Kelly continues to make a significant impact in business, podcasting, and the literary world.

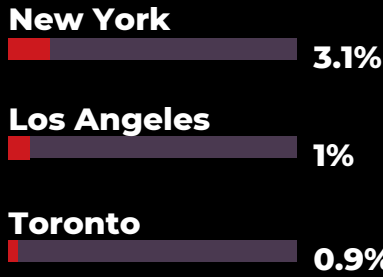




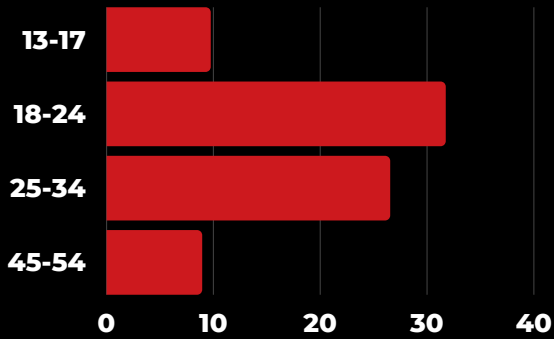
# HARDER THAN LIFE

## DEMOGRAPHICS

### TOP CITIES



### AGE



### GENDER



87.1% MALE | 12.8% FEMALE



**2.5M**  
REACHED

**90,475**  
VIEWS  
@harderthanlife

**1.3K**  
FOLLOWERS  
@kellysiegel71

**105K**  
FOLLOWERS  
@kellysiegel.71

@HARDERTHANLIFE



**HARDER**  
THAN LIFE

# Kelly Siegel

**Hosts the captivating and empowering podcast "Harder Than Life," where he uncovers the untold stories of individuals who have conquered extraordinary challenges and emerged stronger.**

**As a seasoned podcaster, Kelly brings depth, empathy, and a wealth of experience to his show, making it a go-to resource for people seeking inspiration, personal growth, and professional development. Through thought-provoking interviews, Kelly delves into the depths of the human experience, fearlessly addressing topics such as overcoming adversity, mental health struggles, and finding strength in the face of challenges. "Harder Than Life" goes beyond surface-level conversations, exploring the power of resilience and the human spirit. With engaging storytelling and insights from experts and influencers, Kelly provides actionable advice for men to push beyond their comfort zones and embrace growth. With its captivating narratives and valuable insights, "Harder Than Life" has become a must-listen podcast for people seeking resilience, inspiration, and personal growth. Kelly Siegel's mission is to empower his listeners, promoting personal and professional development through his podcast.**



# Guests Kelly Has Interviewed



UNLEASHING RESILIENCE: CONQUERING LIFE'S TOUGHEST CHALLENGES

Jennifer Cohn



Ryan Alford



Andrew Stein



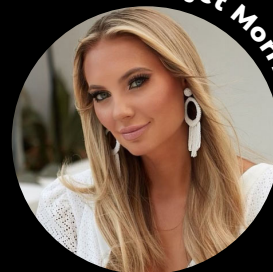
Craig Siegel



Ace Haggerty



Brigjet Morris



Jen Gottlieb



Gina Worful



David Meltzer



Adam Jablin



Amberly Lago



JeVon McCormick



For media inquiries, interviews, or partnership opportunities, please refer to the next page. Kelly Siegel looks forward to collaborating with like-minded individuals and organizations that share his passion for unveiling resilience through the "Harder Than Life" podcast.



# HARDER THAN LIFE

## SPONSOR PACKAGES

### Package 1

- 30 SECOND MENTION AT THE BEGINNING OF 1 EPISODE
- 1 SPONSORED INSTAGRAM REEL
- 3 STORIES ABOUT YOUR COMPANY, WITH LINKS

**\$1,500**

### Package 2

- TITLE SPONSOR OF 4 EPISODES IN A MONTH
- 2 MENTIONS PER EPISODE
- TAGGED IN THE DESCRIPTION
- 4 INSTAGRAM REELS
- POSTED ONCE PER WEEK
- REPOSTED ON FACEBOOK, TIKTOK, YOUTUBE, AND INSTAGRAM
- 3 STORIES ABOUT YOUR COMPANY, WITH LINKS, PER WEEK

**\$4,500**

### Package 3

- 6-MONTH PACKAGE/TITLE SPONSORSHIP (24 EPISODES)
- 2 30-SECOND MENTIONS PER EPISODE
- 1 SPONSORED SOCIAL MEDIA POST PER WEEK ON INSTAGRAM, FACEBOOK, TIKTOK, AND YOUTUBE (24 POSTS TOTAL)
- 24 INSTAGRAM REELS
- POSTED ONCE PER WEEK
- REPOSTED ON FACEBOOK, TIKTOK, YOUTUBE, AND INSTAGRAM
- 3 STORIES ABOUT YOUR COMPANY, WITH LINKS, PER WEEK

**\$12,500**

### A La Carte Package

- \$300
  - :30 pre-recorded spots
- \$500
  - :60 pre-recorded spots
- \$750
  - :60 custom live reads
- \$1000
  - :60 custom live read and title sponsor of episode

**Please Note: As long as the show continues to be broadcasted, all content and sponsor placements remain intact within the podcast recordings.**